**TOPICS FOR CREATIVE WORKS AND SAMPLES OF DESIGN**

**Speciality "Design of advertising and computer graphics"**

**TOPIC №1.**

*Create a fantasy image of a fictional character for comics, cartoons, video games, toys (transformer, bear, typewriter, etc.).).*

**TOPIC №2.**

*Develop a logo for  your name or a future brand-owner.*

**TOPIC №3.**

*Create a mini video (1-3 min long) with an interesting plot or expressing an idea.*

**TOPIC №4.**

*Create a photo-collage in the form of a poster with an interesting plot or expressing an idea.*

**TOPIC №5.**

*Develop a fantasy space image (in clothes or make-up).*

***Techniques and materials for work* -***paper, watercolor, pencils, markers, gouache, liner. The work is allowed to be performed in computer graphics programs and in manual implementation.*

***The creative work should contain lettering at the top left corner  according to the following template:***

PC Competition project "Name"

Applicant’s full name

Faculty

Speciality

***STEP №2.****Choose one of the four topics that is of your interest and inspires you the most.*

***STEP №3.****Decide on the tools and method of project implementation.*

*Project methods: computer or classic drawing.*

*Tools: Felt-tip pens, pencils, ink, paints, ballpoint pens or computer graphics, etc.*

***STEP №4.****Perform your work on a A-4 sheet (21x30 cm). Decide on the composition of the work placement (horizontal or vertical placement).*

***STEP №5.****Consider the proposed samples of works according to your chosen speciality*

***STEP №6.****After completing the work, take a photo or scan it (jpeg, jpg, jpg-large format) and send it to the e-mail of the Admission committee:*

[*art-dali@ukr.net*](mailto:art-dali@ukr.net)*with a note in the subject:*

PC \* ART Academy  \* Name of applicant \* Name of the chosen speciality.

Sample:

To: [art-dali@ukr.net](mailto:art-dali@ukr.net)

Subject: PC \* ART Academy \* John Johnson \* Design of advertising and computer graphics